



Welcome to the Celebration
The Award Seat Sale and More



Sawasdee

July 1, 2013 is a landmark anniversary date for Royal Orchid Plus, 20 years of recognition and rewards to members worldwide. Celebrations are in full swing with a range of promotions that will make your Royal Orchid Plus membership more rewarding than ever.

With THAI, Award travel for yourself or your Award Nominees is truly rewarding with savings of 50% on standard mileage requirements for international travel in Royal First Class, Royal Silk Class and Economy Class across the THAI network. The Celebration Award Seat Sale is ideal for redeeming miles to a favorite or new destination.

With Travel Partners earn celebration bonus miles, receive free or discounted nights with Award stays, as well as celebration benefits for more value from many partners.

New partners include EVA Airways joining the Star Alliance network, plus 2 new hotel partners offering both miles for paid stays and redemption with Hotel Awards.

Also, be sure to read about how to qualify for 20 free upgrades when flying frequently in Royal First Class or Royal Silk Class, earning miles with discounted Economy Class tickets, and the new quarterly expiration of miles.

To all 2.4 million members worldwide, we invite you to participate and enjoy the 20 Year celebrations to earn more miles, enjoy more value during your travels, and save on Award redemption.

Thank you for flying THAI and being part of Royal Orchid Plus. We look forward to many more years in providing you with a unique and rewarding 'smooth as silk' travel and lifestyle experience.



Every THAI Flight Earns Miles

Yet another 20 Years celebration event, commencing 01 June 2013 all paid booking classes on international THAI operated flights earns Royal Orchid Plus miles.

Discounted Economy Class fares in V and W booking classes on international THAI flights, formerly ineligible for mileage accrual, now earns 25% of actual miles flown. Even more, miles flown in V and W class are also Qualifying Miles that count towards attaining and retaining Royal Orchid Plus Silver and Gold status.

G class continues to earn 50% of actual miles flown, while all other paid booking classes in Economy Class earns 100% of actual miles flown.

A deeply discounted fare now gives you the reward of miles, a very good reason to fly THAI, smooth as silk.



Celebration Award Seat Sale on THAI

With THAI, visit your favorite destination, explore a new one, or send your Award Nominees to their dream destination at 50% less miles.

Across 4 continents on the THAI network, it's a great time of year to travel whatever your passion is. Ski in New Zealand, safari in South Africa, tour the capitals and countryside of Europe, discover the diversity of sights and cultures of Asia, all with savings of 50% on each redeemed Award ticket.

Start planning today by consulting the accompanying Award Seat Sale Chart and make your miles go farther with the Celebration Award Seat Sale on THAI.

- Bookings can only be made with THAI reservations worldwide until 31 July 2013
- The Award Seat Sale is for roundtrip point to point travel commencing now and must be completed by 31 October 2013

- Award Seat Sale travel is valid between Bangkok and stated destinations throughout the promotional period subject to seat availability. Please note destinations and periods where Award seating is limited and maybe subject to Award black-outs on certain dates and flights
- Award Seat Sale travel is not available between Bangkok and: Seoul, Los Angeles, Brussels
- There is no redemption limit for Award Seat Sale travel, only sufficient miles must be in the account for each Award redemption
- Once Award tickets are issued no re-credit or rerouting is permitted. Cannot be used in conjunction with other promotions or Awards



20 Year Celebration Award Sale Chart

Zone	Destinations	Economy Class	Royal Silk Class	Royal First Class
1	Dhaka, Hanoi, Ho Chi Minh City, Kuala Lumpur, Kunming, Penang, Phnom Penh, Singapore, Vientiane, Yangon	12,500	20,000	N/A
2	Bengaluru, Chengdu, Chennai, Colombo, Denpasar, Guangzhou, Hong Kong, Hyderabad, Jakarta, Kathmandu, Kolkata, Macau, Manila, Mumbai, New Delhi, Shanghai, Taipei, Xiamen Denpasar <i>Limited Seating: 01 July-31 August</i> Hong Kong, Taipei <i>Limited Seating: 01-31 October</i>	17,500	27,500	35,000
3	Beijing, Busan, Dubai, Fukuoka, Haneda, Islamabad, Karachi, Lahore, Muscat, Nagoya, Narita, Osaka, Perth, Sapporo Haneda, Nagoya, Narita, Osaka, Sapporo <i>Limited Seating: 01 August-31 October</i>	22,500	37,500	55,000

Zone	Destinations	Economy Class	Royal Silk Class	Royal First Class
4	Brisbane, Melbourne, Moscow, Sydney Melbourne, Sydney <i>Limited Seating: until 31 July</i>	27,500	49,000	75,000
5	Auckland, Copenhagen, Frankfurt, Johannesburg, London, Madrid, Milan, Munich, Oslo, Paris, Rome, Stockholm, Zurich Copenhagen, Oslo, Stockholm <i>Limited Seating: 16-31 July</i> Frankfurt, Munich <i>Limited Seating: 01 July-30 September</i> London, Milan, Paris, Zurich <i>Limited Seating: 16 July-30 September</i>	35,000	65,000	92,500



Centara Grand at CentralWorld Bangkok

20 Year Celebrations with Travel Partners

Travel partners are joining the celebrations with a host of offers, save with discounted rates, enjoy free nights and upgrades, earn bonus miles and much more.

Royal Orchid Sheraton Hotel and Towers Bangkok

Also celebrating a landmark 30th Anniversary this year, on the banks of the Chao Phraya River the Royal Orchid Sheraton Hotel & Towers has an exclusive offer for Royal Orchid Plus members. Stay a minimum of 2 nights at 20% off Best Available Rates and receive a food and beverage credit voucher of THB 600 valid at all hotel venues.

Book online by 31 July 2013 for stays up to 30 September 2013 at www.royalorchidsheraton.com/en/royalorchidplus

Dusit International

Redeem a Hotel Award Stay with any participating Dusit International Hotel or Resort and receive DOUBLE MILES and a 20% discount off Dusit Best Available Rates for each successive paid night. During your combined Award and paid stay, you will also enjoy a 20%

discount on food at selected outlets of all participating properties (excluding Dusit Gourmet, The Mayflower and Shogun).

For more information and reservations, please contact:

Dusit Central Reservations: Tel.: +66 (0) 2636 3333

E-mail: booking@dusit.com

Accor Hotels in Thailand

At 30 participating Accor Hotels and Resorts in Thailand, including the newly opened Pullman Phuket Arcadia Naithon Beach, earn DOUBLE MILES and enjoy complimentary daily breakfast for 2. Accor Advantage Plus Members will receive additional 10% off eligible room rates.

For a complete listing of participating hotels and offer conditions visit www.thaiairways.com/rop at Promotions.

Book instantly online at www.accorhotels.com/thai or call Accor Reservations Services in Thailand on 66 02 659 2877 and quote the offer code TG1.



Anantara Golden Triangle Elephant Camp & Resort

IHG® Hotels

At participating IHG® Hotels in South East Asia save up to 30% off room rates and enjoy complimentary breakfast for two, free Internet access and late checkout until 4pm, subject to availability, from 15 July - 30 September 2013.

For more details and to book, please visit www.ihgrewardsclub.com/thai20th from 15 July 2013.

Centara Hotels and Resorts

At selected Centara Hotels and Resorts in Bangkok, Pattaya, Hua Hin, Phuket, Krabi and Samui there is a wide range of exceptional dining options and on presentation of your Royal Orchid Plus card enjoy a 20% discount on food at many outlets at all participating properties. For complete details visit www.thaiairways.com/rop at Promotions.

Anantara Hotels and Resorts

The Anantara experience offers journeys of rich discovery, and at selected hotels and resorts across Thailand, China, Vietnam and Indonesia, Royal Orchid Plus members are welcomed with an exclusive special package.

Getaway from 01 July to 30 September 2013 and receive a rewarding 15% discount on luxury accommodation, inclusive of daily breakfast, a 20% discount at participating restaurants and spas, in addition to the extra benefits of a room upgrade, early check-in and late check-out, subject to availability at check-in.

For booking details please visit www.thaiairways.com/rop at Promotions. Mention Promotion Code THAIROP in your communication with Anantara to receive your special promotional rate.



Expiring Miles

Transition to new quarterly expiration of miles has begun, any miles earned during 01 January - 30 September 2010 and not redeemed will expire on 30 September 2013. Thereafter, mile expiration will be on true quarterly basis, miles earned during October-December 2010 and not redeemed will expire on 31 December 2013 and so on each quarter.

By mid August you will be able to extend the validity of expiring miles, each upcoming quarter if you wish and there is no limit on the number of expiring miles being extended. Each extension of expiring miles is valid for a maximum of 3 months at a cost of THB 0.50 per mile. For more details and for account access to view expiring miles visit www.thaairways.com/rop

New System Support

With a new state of the art loyalty system now in place, enhancements and changes to services, benefits and partnerships will make your membership with Royal Orchid Plus even more rewarding.

- New tier status evaluations on a 12 month rolling basis ensures all the Qualifying Miles you earn count for faster and easier attaining and retaining of Silver and Gold status
- More promotions with THAI and partners for more bonus miles
- More account security with a new 8 digit PIN required for all members
- More accurate miles with flown distance now measured between airports, not cities



Fly THAI for a Free Upgrade

More 20 Year celebrations in the air! Fly THAI in Royal First Class or Royal Silk Class, 6 segments on any intercontinental route during 01 July - 30 September 2013, and if you are among the first 20 members to meet the promotional goal you'll receive a complimentary roundtrip upgrade on THAI.

An intercontinental route is defined as between Bangkok and THAI destinations in: Europe, Australia, New Zealand, South Africa and the USA. Each of the 6 segments flown must be with a paid ticket and within the promotion period to qualify for the complimentary upgrade.

Be sure to include your Royal Orchid Plus membership number in all reservations as only the first 20 members will receive the complimentary upgrade.

Terms and conditions: Travel must be in Royal First Class, booking class codes F,A,P, or Royal Silk Class, booking class codes, C,D,J. Six sectors must be completed during the promotional period of 01 July-30 September 2013 on routes between Bangkok and: Brussels, Copenhagen, Frankfurt, London, Madrid, Milan, Munich, Oslo, Paris, Rome, Stockholm, Zurich, Johannesburg, Sydney, Melbourne, Brisbane, Perth, Auckland, Los Angeles. Sectors will be system tracked and only the first 20 members will receive a complimentary roundtrip upgrade. Tickets to be upgraded must be issued by 31 December 2013 for travel within the ticket validity. Tickets issued in G,V,W classes are not valid for promotional upgrading. Usage of upgrades is subject to availability and aircraft configuration. Selection of the first 20 members to achieve the promotional goal is at the sole discretion of THAI.



Earn and Redeem with Sukosol Hotels

Sukosol Hotels now welcomes Royal Orchid Plus members to both earn and redeem miles in Bangkok and Pattaya. A stay with Sukosol Hotels provides superb value with intuitive, genuine service where art, design and attention to detail are all part of the "Hotels with Heart" experience.

	Earn Miles per Stay	Redeem Miles per Night
The Siam, Bangkok	3,000 miles	Collection 2, Level 3 - 43,000 miles
The Sukosol, Bangkok	500 - 1,000 miles	Collection 2, Level 1 - 14,000 miles
Siam Bayshore, Pattaya	1,000 miles	Collection 2, Level 1 - 14,000 miles
The Bayview, Pattaya	500 - 1,000 miles	Collection 2, Level 1 - 14,000 miles
Wave, Pattaya	1,000 miles	Collection 2, Level 2 - 24,000 miles

Whether you are a hotel guest or not, dining at The Sukosol in Bangkok offers 2 choices of exquisite cuisine plus the reward of earning 50 miles with each THB 500 spent. At The Sukosol, Lin-Fa spoils you with Bangkok's finest Cantonese cuisine while Kamon serves fresh, innovative Japanese cuisine.

At check-in simply present your Royal Orchid Plus card when paying an eligible rate at any of our 5 participating properties to earn miles, or when dining at designated outlets in Bangkok.

When redeeming Award stays, breakfast for 2 is included with no additional taxes or service charges. To celebrate 20 years of Royal Orchid Plus be pampered with a room upgrade when redeeming a 2 consecutive night Award stay at all hotels, for stays during 01 July - 30 September 2013. Visit www.thaiairways.com/rop at Redeeming Miles for complete details on Hotel Awards.

In addition, book any Sukosol hotel online at www.sukosolhotels.com until 30 September 2013 and receive 10% off Best Available Rate and earn TRIPLE MILE for stays until 31 October 2013.





A New Travel Partner in Bangkok and Yangon

Introducing Chatrium Hotels & Residences, our new travel partner to accrue and redeem miles in two legendary Asian cities. Derived from the Thai word “Chattri” meaning boldness of spirit, Chatrium is dedicated to tailor made service excellence with a collection of luxury properties in Bangkok and Yangon.

	Earn Miles per Stay	Redeem Miles per Night
Chatrium Hotel Riverside Bangkok	600 miles	Collection 1 - 12,000 miles
Emporium Suites by Chatrium	600 miles	Collection 2, Level 1 - 14,000 miles
Chatrium Residence Sathon Bangkok	600 miles	N/A
Chatrium Hotel Royal Lake Yangon	750 miles	Collection 2, Level 3 - 43,000 miles

Dining at Chatrium Hotel Riverside Bangkok is both sumptuous and rewarding with 50 miles earned for each THB 500 spent at three restaurants; River Barge, Pier 28 and Silver Waves Chinese Restaurant.

At check-in, simply present your Royal Orchid Plus card when paying an eligible rate at any of the 4 participating properties to

earn miles, or when dining at designated outlets at the Chatrium Hotel Riverside Bangkok.

When redeeming an Award stay, breakfast for 2 is included and there are no additional taxes or service charges. In addition, to celebrate 20 Years of Royal Orchid Plus, redeem a 2 consecutive night Award stay and get a third night free, plus a room upgrade to the next category for stays from 01 July - 30 September 2013. Visit www.thairways.com/rop at Redeeming Miles for the complete details on Hotel Awards.

Discover Chatrium, where each stay is simply a remarkable experience. For more information on this new Travel Partner or to book instantly online, please visit www.chatrium.com





EVA Air, has joined the Star Alliance network

EVA Air has joined the Star Alliance network, the world's leading global airline alliance with 28 member airlines. The addition of EVA Air to the network, will not only give you a high quality service to and from Taiwan but a whole new way of connecting to Asia. It will also provide benefits and status recognition for all our frequent travellers.

In fact, together with our newest member EVA Air, you can now seamlessly connect to over 1,300 destinations worldwide and earn and redeem miles across all member airlines, all on one card.

You've earned it.

Visit staralliance.com to find out more.



New Services with Air Canada

Air Canada rouge is a new service devoted to leisure travel, with routes opening on 01 July 2013 between Canada and holiday spots in Europe and the Caribbean, including Edinburgh, Venice and Athens, along with points in Cuba, Jamaica, Costa Rica and more.

When traveling with Air Canada rouge with a Premium rouge, Latitude or Flex fare, you will earn 20% of actual miles flown. Other fares are not eligible for mileage accrual.

Also launching 01 July 2013 is Air Canada's new Premium Economy Class on selected B777 aircraft. This new cabin will offer a wider seat, more legroom, premium meal service, 2 free checked bags and more. When traveling in Premium Economy Class with an O booking class, you will earn 100% of actual miles flown.



Interactive with THAI

In response to the ever-growing popularity of online social media, THAI is constantly expanding its scope of activities and services to maintain closer and more direct contacts with customers worldwide through interactive social media channels including Facebook, Twitter and Instagram.

- Get updates on our latest news and useful information
- Be the first to know about special promotions and deals
- Join games and online activities throughout the year with exciting prizes
- Check news and promotions from Royal Orchid Plus and Royal Orchid Holidays
- View many interesting destinations, travel tips, flying tips and airline trivia
- Contact THAI online to ask questions, make suggestions, or share ideas

Like, follow and share during your travels with THAI, all fun, informative and instant through social media.



ThaiAirways



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A STAR ALLIANCE MEMBER 



Planes and Trains with Royal Orchid Holidays

Europe is at its best during the summer months, warm days and cool nights, perfect for taking in the sights of the cities and countryside alike. With Royal Orchid Holidays explore two of Europe's most popular and scenic areas with these all inclusive packages.

Five Days in Italy

The days of the Roman Empire may have passed, but Italy still rules in the fashion world. Travel independently by train and explore Milan, Venice, Florence and Rome. This 5 day/4 night package includes 4 nights' accommodation with breakfast in each city, plus 2nd class train tickets between each city.

Zurich Minibreak

Take the "Trolley Experience" through Switzerland's scenic northern city onboard a classic trolley bus, the first of its kind in Switzerland. Museums, the Old Town, shopping and financial districts and lakeside recreational areas with stunning vistas of the Alps are all

part of the tour. This 3 day/2 night package includes two nights' accommodation with breakfast, plus a full day city tour. Additional Swiss Rail passes for 4 to 15 days can also be purchased separately.

To book these packages and for more information on Royal Orchid Holidays:

Tel: 0 2356 2888
Email: roh.rsvn@thaiairways.com
Contact THAI offices worldwide





Travel Partners



Financial Partners





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